



Tuesday February 23, 2021

6:30 PM – Iowa Cattlemen's – Ames, Iowa

Type of Meeting: Board of Directors

The February IQHA Board of Directors Meeting was called to order by President Kim Strong at 6:30 PM.

- I. Roll Call was answered by Vice President Jackie Kincaid, Secretary/Treasurer Roxanne Burton via phone, Directors at Large Kyle Defreece, Shanen Ebersole and Shannon Vroegh. The Districts answered the call from District 1 Becky Grier, District 2 Brian Hamrick, District 3 Shane Vaughan, District 5 Shannon Priest, District 6 Cassie George, District 7 Rosalie Carlson, District 8 Wade Ellerbroek and Ex-Officio Tammi Adix. Director at Large Craig Johnson and District 4 Loren Meyer were absent from the monthly BOARD OF DIRECTORS meeting.
 - a. The February meeting guests were Brent Walker and Shelli Eatwell.
- II. WELCOME: 2021 PLANNING FOR THE YEAR AHEAD
 - a. President Kim Strong welcomed new District 5 representative Shannon Priest and new Director at Large Shannon Vroegh.
 - b. President Strong handed out a binder that contained IQHA information to help board members have 2021 IQHA rules, 2021 forms, budgets and committee information at hand. This binder will also be a place to keep agendas, minutes and Board documents in one location.
 - i. 2021 Committees and complete description of duties included in the materials.
 - ii. (New) Trainer Talk
 1. This could utilize social media to highlight our Iowa Trainers and noted that we have several trainers on the IQHA Board of Directors.
 - iii. Fundraising Committee (New)
 - iv. Bylaws
 - v. Futurity Rules
 - vi. Budgets
 - vii. Forms (updated forms included in binder)
 - viii. Calendar of Events
 - ix. IQHA Memberships: Family \$40.00, Amateur \$15.00, Youth \$10.00, Horseback Riding Program \$15.00. Youth Sponsorship of \$50.00 upgrades them to be able to accumulate points for year-end awards and to be able to compete in World Show and Congress youth teams.
 1. Both family membership and youth membership are required for youth.

- III. APPROVAL OF THE JANUARY BOARD OF DIRECTORS MEETING MINUTES
 - a. Kyle Defreece made a motion to approve the minutes with corrections and Becky Grier seconded the motion. All members were in favor of the motion to approve the January Minutes with corrections, the motion was passed.
- IV. TREASURER'S REPORT
 - a. The Balance sheet that was provided needed to be updated with the District's Bank Statements The Districts were reminded to send their monthly bank statements to Roxanne.
 - b. The updated Balance Sheet will be sent to the Board Members along with the corrected January Minutes.
 - c. Going forward the plan is to coordinate the Budget with the Bank Balance Sheet.
 - d. Shanen Ebersole made a motion to approve the Bank Balance Report with updated District balances and Kyle Defreece seconded the motion.
 - e. All members were in favor of the motion to approve the January Bank Balance Sheet with updated Bank Balance Sheet, motion was passed.
- V. BOOKKEEPING REPORT
 - a. On February 11th Shanen Ebersole, Kelly Birkenholtz and Kim Strong met to re-address the Accounting Categories.
 - b. The Bookkeeping report needs to be aligned with the Budget Report.
- VI. OLD BUSINESS
 - a. BANQUET
 - i. Prairie Meadow has been the venue for the IQHA Annual Year-End Banquet; however, this facility is not available for January or early February 2022. Through extensive research the venue has been set at the Courtyard by Marriot in Ankeny, Iowa for Friday January 14 through Sunday January 16, 2022.
 1. An Event Guide from Courtyard by Marriott was sent to the Board members with the February Meeting Agenda.
 2. The planned schedule is Friday Night Board of Directors Meeting, Saturday Youth, Amateur and General Meetings, Dinner, Year End Awards, Hall of Fame and Entertainment. Sunday Breakfast to be finalized.
 3. A block of rooms has been reserved for IQHA at the rate of \$99.00, the regular rate is \$129.00.
 4. The online Stallion Auction will be scheduled for the week before the banquet.
 - b. TRAIL POLE TRAILER
 - i. Currently the trailer is located at the Paul and Tammi Adix property. Shannon Vroegh agreed to pick up the trailer and keep until the Mayflower Show. At the time of the meeting there were no poles stored in the trailer. Shannon Vroegh will plan to pick up poles from the Kelly Birkenholtz residence, where they have been stored since the Fall Classic Futurity Show.
 1. There are a total of 64 poles: 16 Red, 16 Black, 16, Blue and 16 White.
 - ii. The trailer needs to have racks built for the poles and graphics on the outside of the trailer. Shannon Priest will get a bid for the graphics.

c. DIRECTORY - UPDATE

- i. The progress on the directory is looking good and layout has started. The membership list is required for publication and will be sent accordingly. The targeted completion date for the directory is Mid to End of March. This year's directory will be smaller than normal due to no year-end awards in 2020. It is currently 28 ½ pages.

d. HORSE FAIR - UPDATE

- i. The Horse Fair is March 26-28. The IQHA booth plan to promote the Amateurs, Youth, Queens, Ranch Horse and Breeders. The hours of the Horse Fair are Friday 12:00 PM – 7:00 PM, Saturday 9:00 AM – 7:00 PM and Sunday 9:00 AM – 5:00 PM.
- ii. There is need for Active Volunteers, Contact Jackie @ 515.991.5094 or JZKincaid2@hotmail.com.
- iii. Wade Ellerbroek donated \$200.00 for gifts and prizes for the Horse Fair.
- iv. AQHA representative for Avenue of Breeds is Becky Grier.

e. MAYFLOWER

- i. The Showbill and Stall Reservation Form will be listed on Facebook and the IQHA web site.
- ii. The Host Hotels are Prairie Meadows, Pleasant Hill Sleep Inn and Econo-Lodge.
- iii. Jamie Zuidema will provide shavings for the show.
- iv. The Board has received 1 bid for Show Photographer and planning for a 2nd bid; however, if no 2nd bid is received, the 1st bid from Bar H Photography will be the official show photographer.
- v. The Scribes have been hired with 2 being local and 1 from out of state.
- vi. The show secretary, Peggy Gander, does not use tablets, so the Judge's cards will be handwritten.
- vii. High Point Awards will be presented Buckles and Spurs, Walk-Trot Buckles and other categories will be presented Spurs. There are 11 Categories/Awards total.
- viii. The Mayflower Budget is based on numbers from the 2019 show. There is an increase in Show Management costs.
 1. Brian Hamrick made a motion to approve the budget for the Mayflower Show and Shane Vaughan seconded the motion. All were in favor and the motion passed.
- ix. Liz Barker Peterson is working on the Exhibitor Party details. The party will be held in the Cattle Annex. Entertainment and Desserts are secured.
- x. Show Bill and Reservation Forms are set and the Flat Fee for entries are \$325.00.
- xi. Sponsors: Shelli Eatwell has secured \$2300.00 in sponsorships.
- xii. Trail patterns have been ordered from Tim Kimura, Man of Trail, 2 sets of trail patterns for AQHA, and 2 sets for Ranch Trail.
- xiii. Vendors: Closet Space, Custom Tails, Hannah's Boutique and Tack, Al Binning Tack and More, Gorilla Graffiti – confirmed. Brinks Hattery and Roth Show Equipment have us penciled in on their calendars. There are vendors to hear back from.

f. RANCH FUTURITY

- i. Brian Hamrick made a motion to pay Ranch Horse Futurity \$45.00 per stall for horses shown in Ranch Horse Futurity and/or Open All Breed (no double dipping), Shanen Ebersole seconded the motion. All were in favor and motion passed.
 - g. Stallion Auction
 - i. Brian Hamrick reported: 83 Stallions sold for a total of \$65,575.00.
- VII. NEW BUSINESS
 - a. Availa Bank – Shelli Eatwell from Availa Bank was brought in to discuss the PAYROLL PROTECTION PROGRAM Loan / Grant programs and how they can be leveraged for organizations like IQHA.
 - b. 2021 IQHA Budget was provided to the Board Members. There was extensive discussion around the budget and explanations were given by President Kim Strong on Categories and Entries.
 - c. District Reports
 - i. From District 1 Becky Grier reported the district meeting was postponed until Saturday around noon.
 - ii. From District 2 Brian Hamrick reported the Hawkeye Classic Show will be held July 23rd through July 25th at the North Iowa Fairgrounds in Mason City, Iowa.
 - iii. From District 3 Shane Vaughan had nothing to report.
 - iv. There was no report from District 4 due to Loren Meyer's absence.
 - v. From District 5 Shannon Priest reported they met in February, the next meeting is March 9th and everyone is looking forward to the next horse fair.
 - vi. From District 6 Cassie George reported they are making progress on the horse show.
 - vii. From District 7 Rosalie Carlson reported they held their district meeting. And on a personal report, Rosalie sold 6 mares to Terry Bradshaw.
 - viii. From District 8 Wade Ellerbroek had nothing to report.
 - ix. From Directors at Large Shanen Ebersole reported the Members need to step up to Volunteer. Kyle Defreece and Shannon Vroegh had no report and no report from Craig Johnson due to his absence.
 - x. There was nothing reported from the Youth.
- VIII. ADJOURN
 - a. Rosalie Carlson made a motion to adjourn the meeting and Brian Hamrick seconded the motion. All in favor and the meeting was adjourned at 9:52 PM.

Respectfully reported by Roxanne Burton IQHA Secretary/Treasurer